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LISTEN TO YOUR MOTHER

Winston Company Relies on Nature's Expertise to Improve the Environment

February 26, 2009 (Tulsa, OK) – Winston Company of Tulsa, OK does one thing and does it well: It listens to its mother. Mother Nature, that is. Since 1962, Winston has been developing and marketing all natural bacteria and enzyme-based products designed to clean and protect the land, water and air where we live, work and play.

According to [Neal Zahn](#), President of Winston, “In the 1960’s, NASA needed help solving a nasty problem that occurred in space capsules: eliminating human wastes and odors. We developed natural products that solved this problem by literally digesting the waste, and did so without toxic side effects. We used this technology to develop products that protect the environment here on Earth.”

Eventually, this space-age product found its consumer niche as [Doctor Drain®](#) Natural Septic Treatment. Zahn commented that, “Today, our biggest customer for Doctor Drain is Wal-Mart, which is working hard to offer more sustainable products to consumers. Because we completely agree with their philosophy, we’re introducing a new Doctor Drain that contains only certified organic ingredients, is 3X concentrated to provide the same performance for a third less product, and comes in a new container that reduces packaging waste by 75%.”

Another of Winston’s rather unique products is [Oxy-Kem™](#), a holding tank treatment that eliminates odors in recreational vehicle (RV) septic systems. Unlike many competitive products, its patented formulation applies the power of oxygen to eliminate odors.



The value of the Oxy-Kem approach was recently illustrated in January 2009, when California banned the use of formaldehyde in chemical toilet systems. As a result, other holding tank treatment manufacturers are scrambling to change their formulations. Zahn noted that, “Thanks to our ongoing desire to create environmentally sustainable products, we have never needed to use ingredients such as formaldehyde. As a result, we don’t have to change our product lines to meet today’s regulations, or those that might become effective in the future.”

Winston Company also produces [CrystalClear®](#) water maintenance and [Pet Scentsations™](#) pet care products plus natural purification and bio-remediation solutions for industrial use. Additional information is available at www.winstoncompany.com.

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